

Corporate Mission

For the betterment of healthcare and fuller lives of people worldwide

Our Mission



The Corporate Mission defines our commitment to society, while the Management Mission states the goals of management, considering relationships with our stakeholders.

The Corporate Mission encapsulates the CSR (corporate social responsibility) that our company needs to fulfill; we define the practice of the Corporate Mission as “CSR-Based Management” and make it our utmost priority.

Corporate Mission

To broadly contribute to society through value creation based on innovative research and development activities for the betterment of healthcare and fuller lives of people worldwide

Management Mission

- To contribute to healthcare and people’s well-being based upon the principles of patient-oriented management and innovative research
- To continuously strive to maximize corporate value through constant business development and to fulfill shareholder expectations
- To create an environment in which employees can fulfill their potential and increase their creativity
- To maintain the trust of society and to contribute to the realization of a better global environment

Declaration of Conduct

The Declaration of Conduct is a set of concrete guidelines for implementation of our missions. All executives and employees not only comply with all laws and regulations, but also follow this Declaration of Conduct in carrying out corporate activities with a commitment to becoming a company with a strong presence that is trusted by society.

1. Follow through the global slogan “Innovation today, healthier tomorrows.”
2. Pursue trustworthy corporate activities.
3. Positively disclose information and properly manage information.
4. Help employees reach their full potential.
5. Respect human rights.
6. Positively address global environmental issues.
7. Build harmonious relationships with society.

→ Please see this link for more details about our corporate philosophy. <https://www.ds-pharma.com/profile/principles/>

Corporate Culture

Fostering an organizational culture characterized by unrelenting efforts instead of satisfaction with the status on a corporate culture of diligence and integrity

Our perception of corporate culture

Sumitomo Dainippon Pharma, which was created through the merger of Dainippon Pharmaceutical Co., Ltd. and Sumitomo Pharmaceuticals Co., Ltd. in October 2005, started its journey with a commitment to providing innovative and valuable pharmaceuticals for people not only in Japan, but also worldwide.

The merger was a major decision to ensure our ability to continue thriving in the pharmaceutical industry, and we focused on a fusion and harmony of minds to point the employees of both companies in the same direction and achieve synergies as quickly as possible. The management team and employees of the time worked together to promote business as the new Sumitomo Dainippon Pharma rather than as the former Dainippon Pharmaceutical and the former Sumitomo Pharmaceuticals. As a result, we have recognized we were able to unite as a new company quickly and nurture a corporate culture in which the positive elements that both companies possessed before the merger are even more pronounced, namely, diligence, integrity, respect for others, and trust.

Our basic strategy at the time of the merger was “nurturing a corporate culture imbued with an enterprising spirit” in which we identify changes in the environment rapidly and proactively try new things. The many challenges we have tackled since the merger have created the Sumitomo Dainippon Pharma of today, which has transformed itself into a global company.

Going forward, the environment is expected to change more rapidly and be more challenging. We are fostering a corporate culture characterized by unrelenting efforts instead of satisfaction with the status-quo.

Keywords that symbolize the corporate culture of the Sumitomo Dainippon Pharma Group

Established corporate culture		
Diligence and Integrity	Respect for Others	Emphasis on Trust
Corporate culture to be strengthened		
Challenge-Oriented	Transparency	Positive Attitude
Proactivity to Changes	Perseverance	

Instilling CHANTO: delivery of the highest performance

Sumitomo Dainippon Pharma is building a flexible and efficient organizational foundation instilled with CHANTO: delivery of the highest performance to achieve the capability to continuously foster and deliver innovation to patients and other customers while transforming our organization in flexible ways to adapt to changes in the world.

We have been promoting the Project CHANTO. Under this initiative, executives have set Conduct Guidelines (=CHANTO) for all employees to challenge themselves to realize the Company’s vision and constantly evolve, and we will continue to instill company-wide awareness of CHANTO. Through the initiative, we aim to accomplish both the behavior modifications of each and every employee and the generation of individual and organizational results.

→ Please see page 50 for details about Project CHANTO.