

For Immediate Release

July 1, 2010

Dainippon Sumitomo Pharma Co., Ltd.

DS Pharma Animal Health Co., Ltd.

**“DS Pharma Animal Health Co., Ltd.” formed**

Dainippon Sumitomo Pharma Co., Ltd. (Headquarters: Osaka, Japan; President: Masayo Tada; hereinafter called “DSP”) announced that it has newly formed “DS Pharma Animal Health Co., Ltd.”, a DSP’s wholly owned subsidiary, as of July 1, 2010 by transferring thereto the business of DSP’s Animal Health Products Division.

DS Pharma Animal Health Co., Ltd. (Headquarters: Osaka, Japan; President: Satoshi Ijuin) announced that it has started its business effective from July 1, 2010.

As a result of this new formation, more latitude of business administration will be given to the new company, and its decision-making process will be simplified for higher efficiency. The collaboration of the new company with DSP’s R&D division will be continued unchanged or made even closer in the field of animal drug. The new company is intended to become a leading company specializing in animal health products centering on veterinary medicines, based on a business management structure with a focus on speed and profit.

An outline of DS Pharma Animal Health Co., Ltd. (as of July 1, 2010)

Established	July 1, 2010
Company name	DS Pharma Animal Health Company, Limited
Headquarters	5-51, Ebisue 1-chome, Fukushima-ku, Osaka, Japan
Representative	Satoshi Ijuin, Representative Director and President
Line of business	Manufacture, processing, sale/purchase, and import/export of veterinary medicines, veterinary reagents, medical devices for animals, feedstuff, and feed additives
Capital	100 million yen
Fiscal year-end	March 31
No. of employees	94
Web site address	<a href="http://animal.ds-pharma.co.jp">http://animal.ds-pharma.co.jp</a>

[Corporate Mission]

We contribute to people's life brimming with smile supporting the healthy lives of animals through value creation by the scientific approach and mind

[Corporate slogan]

Be Further Closer to Customers. Be One Step Ahead for Future.

This slogan represents the new company's desire of being an enterprise which is more customer-oriented and more creative than ever before.

[Major products]

(for Companion Animals)

- "PRONAMID Tablets", a gastro-prokinetic agent for dog
- "APINAC Tablets", chronic heart failure improving agent for dog
- "VICTAS S-series", new quinolone preparations
- Hill's therapeutic formulas, "PRESCRIPTION DIET"
- Hill's wellness formulas, "SCIENCE DIET",

(for Farm Animals)

- "VICTAS Injection", new quinolone preparations
- "URSO", bile acid preparations

(for Fish Farming)

- Inactivated iridovirus vaccine "BIKEN"
- Inactivated iridovirus-streptococciosis-vibriosis combined vaccine "BIKEN"

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